

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

Claim 1. (Currently Amended) An information providing apparatus for delivery of content data, comprising:

content data input means for operation by a user to input content data;

storing means for storing the content data provided by the content data input means;

delivery designating means for designating a delivery condition ~~set by the user~~ including one of a transmission band and a transmission medium to be used for delivering the content data stored in the storage means; and

a communication control unit for receiving from a bi-directional network delivery condition data ~~necessary for determining corresponding to~~ the delivery condition to be designated by ~~the user of~~ the delivery designating means ~~from a bi-directional network~~ and supplying the received delivery condition data to the delivery designating means for use in designating the delivery condition, including one of the transmission band and the transmission medium.

Claim 2. (Canceled)

Claim 3. (Currently Amended) The information providing

apparatus as set forth in claim 1,

wherein the delivery condition data necessary for determining use by the delivery designating means in designating the delivery condition is a size of an audience for the content data to be delivered by the communication control unit.

Claim 4. (Currently Amended) The information providing apparatus as set forth in claim 1,

wherein the data ~~necessary for determining~~ use in designating the delivery condition is a delivery cost.

Claim 5. (Currently Amended) An information providing method for delivery of content data, comprising the steps of:

a user inputting operation for inputting content data to be delivered;

storing the content data provided in the user inputting operation;

designating a delivery condition set by the user including one of a transmission band and a transmission medium ~~for~~ to be used in delivering the content data; and

wherein before the delivery condition is designated, receiving delivering condition data ~~necessary for determining corresponding to~~ the delivery condition to be designated by ~~the user~~ from a bi-directional network and using the received delivery condition data in the step of designating- a delivery condition.

Claim 6. (Currently Amended) A delivering apparatus for delivering content data, comprising:

first communicating means for receiving from an information provider content data ~~provided from an information provider~~ including a delivery condition including one of a transmission band and a transmission medium set by ~~a user of~~ the information provider;

storing means for storing the content data;

transmitting means for delivering the content data to a receiving terminal unit;

second communicating means for receiving user profile information from the receiving terminal unit over a bi-directional network;

profile storing means for storing the user profile information received by said second communicating means;

charging process controlling means for calculating a cost corresponding to the delivery of the content data according to the received delivery condition;

~~a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and~~

band controlling means for controlling a band used for delivering the content data based on the delivery condition set by ~~the user of~~ the information provider; and

wherein the charging process controlling means pre-calculates a size of an audience for a the content data

corresponding to the user profile information stored in the profile storing means, calculates the cost corresponding to the delivery of the content data, and informs ~~an~~ the information ~~providing apparatus~~ provider of the cost.

Claim 7. (Currently Amended) A delivering apparatus for delivering content data, comprising:

first communicating means for receiving from an information provider the content data ~~provided from an information provider~~ including a delivery condition including one of a transmission band and a transmission path medium set by ~~a user of~~ the information provider;

storing means for storing the content data;

transmitting means for delivering the content data to a receiving terminal unit;

second communicating means for receiving a user watching/listening history from the receiving terminal unit over a bi-directional network;

watching/listening history storing means for storing the user watching/listening history received by the second communicating means;

charging process controlling means for calculating a cost corresponding to the delivery of the content data according to the received delivery condition;

~~a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and~~

band controlling means for controlling a band of a network used for delivering the content data based on the delivery condition set by ~~the user of~~ the information provider; and

wherein the charging process controlling means pre calculates a size of an audience for the content data corresponding to the watching/listening history stored in the watching/listening history storing means, calculates the cost corresponding to the delivery of the content data, and informs an ~~the~~ information ~~providing apparatus~~ provider of the cost.

Claim 8. (Currently Amended) A delivering method for delivering content data, comprising the steps of:

receiving from an information provider the content data ~~provided from an information provider~~ including a delivery condition including one of a transmission band and a transmission path medium set by ~~a user of~~ the information provider;

storing the content data;

delivering the content data to a receiving terminal unit;

receiving user profile information from the receiving terminal unit over a bi-directional network;

storing the user profile information received in the step of receiving;

calculating a cost corresponding to the delivery of the content data in accordance with the delivery condtion set by ~~the user of~~ the information provider; and

~~a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and~~

controlling a band of a network used for delivering the content data based on the delivery condition set by the information provider,

wherein a size of an audience for the content data is pre calculated corresponding to the user profile information stored in the step of storing the user profile information,

the cost corresponding to the delivery of the content data is calculated, and

an the information providing apparatus is informed of the cost.

Claim 9. (Currently Amended) A delivering method for delivering content data, comprising the steps of:

receiving from an information provider the content data ~~provided from an information provider~~ including a delivery condition including one of a transmission band and a transmission path medium set by ~~a user of~~ the information provider;

storing the content data;

delivering the content data to a receiving terminal unit;

receiving a user watching/listening history from the receiving terminal unit over a bi-directional network;

storing the watching/listening history received in the step of receiving a user watching/listening history;

calculating a cost corresponding to the delivery of the content data in accordance with the delivery condition set by the information provider; and

~~a communication control unit for receiving delivery condition data necessary for determining the delivery condition designated by the user from a bi-directional network; and~~

controlling a band of a network used for delivering the content data in accordance with the delivery condition set by ~~the user of~~ the information provider,

wherein a size of an audience for the content data is pre calculated corresponding to the watching/listening history stored in the step of storing the user watching/listening history,

the cost corresponding to the delivery of the content data is calculated, and

~~an~~ the information ~~providing apparatus~~ provider is informed of the cost.